

Tour of Flanders still on next Sunday

Vilvoorde, 2 April 2020 - Of course, the real Tour of Flanders has been postponed for the time being in line with the guidelines issued by the government to prevent the coronavirus from spreading. Nevertheless, we have found an alternative for the Tour of Flanders this Sunday - with the first virtual edition ever, as well a radio play featuring 104 years of Flanders Finest.

DeRonde2020, the lockdown edition

The event that all of Flanders is more passionate about than any other will not take place on Sunday 5 April. This prompted Flanders Classics and Belgian national sports broadcaster Sporza to go in search of an innovative alternative that is equally thrilling for both fans and cyclists. Although it is currently forbidden to cycle in groups and has been for a little while now, they will be announcing the very first virtual edition of Flanders' Finest for professional cyclists today: ***DeRonde2020, the lockdown edition***. Because you can still cycle on your home trainer.

Flanders Classics developed a unique concept in collaboration with technology partners Bkool and Kiswe. Not only that, the participating teams also contributed their part to this wonderful initiative. The teams were not only more than willing to join in, they are what's more doing so entirely free of charge.

After a 1 hour race, the 2020 winner will be crowned. In a closed tour reserved exclusively for professional cyclists, 13 pros will be competing during the last 32 km of the tour of Flanders - on their home trainers. Thanks to Kiswe we will be able to watch the runners tackle a virtual Oude Kwaremont and Paterberg in real time [on the Bkool platform](#). The tour has already been uploaded onto [Bkool's digital platform](#).

Follow the Tour of Flanders social media channels and find out where to watch this unique event.

[Download images and video](#)

About Bkool

Bkool is a Spanish technology company that focuses on Indoor Training Simulators. The company offers a platform in which various races from all over the world can be explored virtually, in your own home. Bkool's technology gives people an opportunity to experience cycling races first-hand on their smart trainer.

More info: www.bkool.com/en