

For the first time, six Belgian Spring Classics make their way to pain caves around the world.

Flanders Classics by Bkool is a virtual competition that will let you race these classic events on your own schedule, without leaving your house.

Event organizing company Flanders Classics and cycling simulator software pioneers Bkool have joined forces to offer cyclists anywhere the chance to experience the Belgian Spring Classics from home.

Take part in the Tour of Flanders, Gent-Wevelgem and more.

Thanks to Bkool Cycling, any cyclist with a smart trainer can compete on accurate simulations of the actual routes from six of the most important races on the spring pro calendar. The races that will have online editions for the first time include Omloop Het Nieuwsblad, Gent-Wevelgem, Scheldeprijs, De Brabantse Pijl, Dwars door Vlaanderen and Ronde van Vlaanderen.

Bkool's exclusive 3D World technology has recreated the final portions of each race, moving all the challenge and emotion of these world renowned events into homes around the globe.

To take part in the competition, competitors just need a smart trainer of any brand and an affordable [Bkool Premium subscription \(one month trial available for free\)](#).

Dates: starting February 20th

This groundbreaking virtual competition begins next Thursday, February 20th and will be active for more than a month and a half, coinciding with the real editions of these Belgian Classics.

Riders who complete all six races will automatically get a 3D Finisher cycling jersey for their avatar to wear in the Bkool simulator.

Flanders Classics by Bkool will feature participants from more than 20 countries, with results separated by gender.

Will you be able to take the top step on the Flanders Classics podium? This spring, live the magic of the Belgian Classics from the inside with Bkool Cycling.

More information: www.bkool.com/flanders

About Bkool

Bkool is a technology company that creates interactive and innovative solutions for sports and video-gaming. In the field of cycling, it has developed the most advanced and realistic training roller and simulator in the market. In addition, with Bkool Fitness the company, of Spanish capital, is introduced to the world of home fitness with an application for smartphones to be able to conduct classes with fitness instructors at home. Its products are currently marketed in more than 30 countries.

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